KEISER UNIVERSITY | EDUCACIÓN CONTINUA

GRADUATE PROGRAMS & CONTINUING EDUCATION

Edition
2023

KEISER UNIVERSITY

About Keiser University

Founded in 1977, Keiser University is Florida's second largest independent private not-for-profit university serving more than 20,000 students earning doctoral, masters, bachelors, and associates degrees in more than 90 career fields. For 40 years, Keiser University has been a talent development leader. It is a vital educational resource and economic driver, with an economic impact over $2.8 billion in Florida and the Central American region.

The Latin American Campus

Located in San Marcos, Nicaragua, our Latin American Campus grants U.S. degrees to students in Nicaragua and most of the region. We operate on the American academic calendar and offer most instruction in English, both in traditional and online delivery formats.

Awards

In 2022 Keiser University has been awarded

Blackboard® CATALYST AWARD

CATALYST AWARD FOR
Student Success

CATALYST AWARD FOR
Institutional Effectiveness

U.S News And World Report

2023
#1 Top Performers In Social Mobility

WELCOMING WORDS FROM CAMPUS PRESIDENTS

Keiser University was founded in 1979 with the commitment to provide an integral academic experience to our students -whether they are starting their higher education journey or want to continue advancing on it. By following closely our "students come first" philosophy, the university has been able to support and help shape over 20,000 students in the United States, Nicaragua, and China in our undergraduate and graduate programs. We have been able to achieve this by working together with key sectors and players to continuously evaluate and develop our academic programs -focusing on the needs of the market and those of the professionals we are shaping. Every program in this booklet is constantly being reviewed and improved by working together with advisory committees made up by renown experts in their fields; and the goal is to stay as relevant and updated as possible in current times. It is thanks to these efforts that Keiser University has been listed as the No. 1 academic institution in US for Social Mobility. Those professionals graduating from our programs have high odds of improving their socio-economic position through job placements and business ventures.

In this booklet, we have compiled information and highlights about our different graduate academic programs. From our certificates to our master's programs, each program has been designed to provide an enriching and personalized academic experience. This is supported by our Level VI SACS accreditation, which allows us to offer the highest level of education programs as Doctorate Degrees. Our curricula are meant to be challenging, not only theoretically, but practically. And we trust that this is evident in the programs within this booklet. At Keiser University Latin American Campus we are committed to support our students' professional development and growth, and our programs are one of the main tools to do so.

Latin American Campus President

DIPLOMADOS

Diplomado in Digital Marketing

It provides the tools to enhance your management abilities in digital marketing and electronic commerce.

Diplomado in Project Management

It has an emphasis to promote practical skills by simulations to face costs analysis, cost restrictions and time.

Diplomado in Business Intelligence

It focuses on designing strategies to support the managerial decision making process based on technologies and technical skills driven by business intelligence data.

Diplomado in Human Resources

It introduces the description of concepts, abilities, theories, and technical research involved in human resources management.

Diplomado in Managerial Finance

It presents a descriptive introduction to the world of corporate financial management with emphasis in money value in time and the adjustment of net value required for cost of capital and future return of investment.

Diplomado in Strategic Transportation Management

It focuses on fundamental elements for planning and controlling efficient integrated transportation systems required by the market.

Diplomados from an American university

Prestigious faculty

Managua Campus

Diplomado in
Sales and Sales Management

It develops the strategies to enhance sales goals, prepare persuasive proposals and improve managerial skills in this area.

Diplomado in
Marketing Research and Analytics

It is focused on marketing analysis and applied research concepts and experiential research development projects.*
* It requires higher education degree.

Diplomado in
Strategic Journalism and Sustainable Communication

It emphasis the relevance and practice of strategic and sustainable communication in the modern business and journalistic world.

International networking

Personalized classes

Financial aid available*

Keiser University has Federal and institutional financial aid programs for students who comply with the requirements (this is subject to funds availability).

Business Graduate Certificate in

MANAGEMENT & LEADERSHIP

This graduate program is focused in developing management and leadership competences which will maximize the organizational goals through team work efforts. This program contains six modules with the topics of human resources management, managerial communication, organizational change, international business, organizational behavior, and leadership.

Through this program students will have the opportunity to associate four modules for the Master in Business Administration, and this will be the first step to get your Master Degree at Keiser University.

Modality and length

- Hybrid classes
- 12 hours per week
- Classes in Spanish

Length

6 months, six modules of four weeks each one.

Master in

BUSINESS ADMINISTRATION (MBA)

Master in Business Administration (MBA) is a specialized program which promotes business managerial skills. This program pursuits a professional transformation of leaders with multidisciplinary knowledge and global perspective. During the experience, students will have the opportunity to develop abilities in decision making, operation management, marketing, international business, accounting, finance, economics, research, and organizational behavior.
Besides, it has the opportunity to develop specialized competences through the concentrations.

On-ground - without concentration
Length: 24 months (no pre-requisites)

Online - with concentrations

ENGLISH:

- Accounting *
- Health Services Administration
- International Business
- Management
- Marketing
- Technology Management

SPANISH:

- Management
- International Business

**Accounting concentration requires the student to have an undergraduate degree in accounting.*

Master in

BUSINESS ADMINISTRATION (MBA)

Accreditation

Keiser University programs, including the MBA, are accreditated by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC*).

Also, our MBA program is accreditated by the Accreditation Council for Business Schools and Programs (ACBSP). For further information, please visit the website: http://www.acbsp.org/

**Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels. Questions about the accreditation of Keiser University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org)*

The content included in this informative material is based on Keiser University catalog and it is subject to changes according to curricular modifications.

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