

GET THE **EDUCATION**

you deserve!



KEISER
UNIVERSITY

WELCOME

Seahawks



U.S.
Degree



Prestigious
faculty



About Keiser University

Founded in 1977, Keiser University is Florida's second largest independent private not-for-profit university serving more than 20,000 students earning doctoral, masters, bachelors, and associates degrees in more than 90 career fields. For 40 years, Keiser University has been a talent development leader. It is a vital educational resource and economic driver, with an economic impact over \$2.8 billion in Florida and the Central American region.

The Latin American Campus

Located in San Marcos, Nicaragua, our Latin American Campus grants U.S. degrees to students in Nicaragua and most of the region. We operate on the American academic calendar and offer most instruction in English, both in traditional and online delivery formats.

Reasons to study at Keiser University



Residencial
Campus



Safe and multicultural
environment



Successful
Alumni



Exchange
program

In 2022 Keiser University

has been awarded

Blackboard® CATALYST AWARD



U.S News And World Report



WELCOME **SEAHAWKS!**



A photograph of a modern, two-story Keiser University building with large glass windows. The words "KEISER UNIVERSITY" are visible on the glass. To the right, two flagpoles stand against a blue sky with clouds; one holds a blue and white flag, and the other holds the American flag. A circular inset on the right side of the image contains a portrait of a man in a suit and glasses.

WELCOMING WORDS FROM CAMPUS PRESIDENT

Since being founded in 1977, Keiser University has had the commitment to serve students and professionals in their academic journeys. By following closely our “students come first” philosophy, the university has been able to support and help shape over 20,000 students in the United States, Nicaragua, and China. During this process, we have worked together with key sectors to continuously develop academic programs that meet the needs of the market and our students to make sure our graduates are able to become the next generation of leaders. Every program is constantly being reviewed and improved by working together with advisory committees -with the goal to stay as relevant as possible in current times. It is thanks to these efforts that Keiser University has been listed as the No. 1 academic institution for Social Mobility. Having students succeed after graduation, it is an essential component of our mission.



Flagship campus, Florida, U.S.

In this booklet, we have compiled information and highlights about our different undergraduate academic programs. From Business to Software Engineering, each one of our programs has been designed to provide an enriching and personalized academic experience -which is supported by our Level VI SACS accreditation. Our curricula are meant to be challenging, not only theoretically, but practically. And we trust that this is evident in the programs within this booklet. At Keiser University we are committed to support our students' professional development, and our programs are one of the main tools to do so.

Matteo J. Anderson

Latin American Campus President

CAMPUS FEATURES





Residencial Campus

- Student Development
- Friendship
- Academic Success
- Security, convenience and 24/7 support

Cafeteria

Gym

Recreational Pool

Rec Room

Gaming Room







SPORTS



Soccer



Basketball



Volleyball



Tennis Table



Tennis



Tae Kwon Do



Cheerleaders/ Zumba





Student Life Department offers to our students the opportunity to develop leadership skills by participating in our clubs, households, and Student Government Association (SGA).

Student Government Association

SGA purpose is to promote Keiser University mission and vision by promoting our values. It is and it holds 16 representatives working together.

Clubs

Clubs represent a variety of students interests into organizations. Being part of one of them will contribute to develop soft skills and enjoy amazing experiences during the university life.



They are divided into



Professional and honor society:

Business Club, Psychology Club, Politics and Debate Club, AI Club, Engineering Club, Entrepreneurship Club.



Special interest:

Gaming Club, Salsa Club, Marketing Club



Community outreach:

Mission Trip Club, Day Care Program

Our students make a positive impact in the community by volunteering their time, sharing their expertise and sharing their experiences. These are some of the projects or students are involved in:

- Guadalupe Project
- Elderly Visits
- The Mission Trip Ministry
- Tutoring Program at Carmelite's Convent.
- Los Quinchos
- Day Care Center





FINANCIAL AID



INSTITUTIONAL AID

- Academic Excellence
- Sports
- Faith in Action



OSAP SCHOLARSHIPS

Canadian citizens and residents are eligible to apply for OSAP



FEDERAL ASSISTANCE

U.S. citizens and residents

- Pell Grant
- Stafford Loans
- PLUS Loans
- GI BILL
- Pre-paid College

Keiser University has institutional and Federal aid programs available to students who qualify (subject to availability of funds).



UNDER **GRADUATE**

Programs





BUSINESS ADMINISTRATION

Keiser University's Bachelor of Arts degree in Business Administration focuses on a more in-depth study of the functional areas of business, communication skills, ethical business practices and technology skills needed in today's global business environment. The program offers various concentrations that allow students to specialize in a specific business discipline to enhance their career opportunities within that field.

Concentration

- Management
- International Business
- Marketing
- Finance



Skills you will develop

- *Being an effective problem solver and develop analytical skills.*
- *Having a global business orientation.*
- *Strategic thinking and planning abilities.*
- *Adapt to change in a globalized world.*
- *Turning individuals into teams.*
- *Proficiency in fast decision-making environments.*
- *Leadership Skills*
- *Emotionally Intelligent Professionals*



SOFTWARE ENGINEERING

Keiser University's Bachelor of Science in Software Engineering relates to the conceptualization, design, implementation, deployment, and maintenance of software solutions (software development life cycle). At its core, the program seeks to provide the theoretical fundamentals of software development coupled with an appreciation and understanding of practical aspects and competencies required by industry.



Skills you will develop

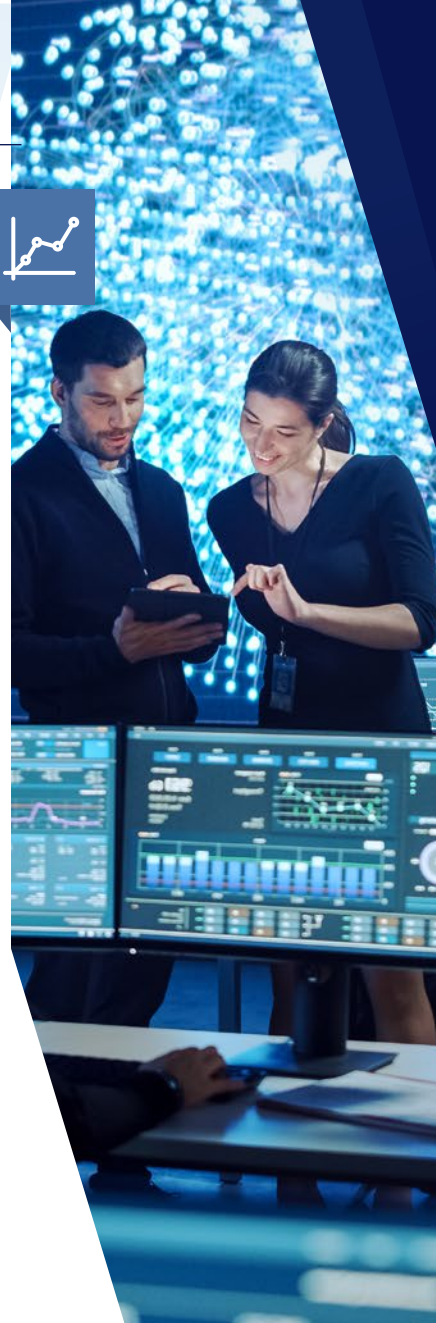
- Precision to identify, formulate, and solve software engineering problems using the software development life cycle (SDLC)
- Proficiency in networking, algorithms, coding using object-oriented programming, operating systems, cloud computing, and front/back-end applications
- Accuracy in validating and verifying the user requirements in software applications.
- Understanding of microprocessor technology.

MANAGEMENT INFORMATION SYSTEMS

Keiser University's Bachelor of Science degree in Management Information Systems is focused on providing the cognitive tools to analyze business information and optimize the daily operations. It involves the management of business information to meet staff, managers and customer needs by data security, integration of systems and exchange of them.

Skills you will develop

- *Expertise using technology to create business solutions.*
- *Proficiency in the application, use, and management of information systems to provide effective information services and support.*
- *Critical analysis of business processes and the ability to assess information requirements.*
- *Expertise in providing support in the latest telecommunication technologies.*





POLITICAL SCIENCE

The Bachelor of Arts degree in Political Science introduces students to the general study of the field of political science, and is suited for students with an interest in public policy, foreign affairs, issues in immigration and the environment. Besides, it explores government policy, processes, political campaigning, political theory, legal studies, and international relations.

The degree has strong liberal arts and research designed to prepare students for graduate-level and professional environment.



Skills you will develop

- Analysis and understanding of the various aspects of government, international relations, law, history, and politics.
- Exemplary critical thinking skills.
- Outstanding writing and verbal communication skills.
- Ability to work well in groups and appreciate various points of view.
- Ability to adapt to various cultures and environments.
- Capacity to solve problems.
- Working well under pressure.

INTERDISCIPLINARY STUDIES

Keiser University's Bachelor of Science in Interdisciplinary Studies allows students to learn two areas of knowledge within an integrated program. Therefore, it is the perfect program for students who want to combine different areas of study.



Skills you will develop

- Variety of point of view in terms of conflict resolution and analysis of reality.
- Development of a set of skill from multiple disciplines.





PSYCHOLOGY

The Bachelor of Arts degree in Psychology offers a diverse curriculum that provides a broad-based education in many facets of behavior, mental processes, communication, research, and writing. Courses include forensics, sports, and positive psychology, as well as the traditional courses needed to prepare students for graduate studies. Student learning objectives include the application of the scientific method and the ethical treatment of human and animal research subjects.

Skills you will develop

- *Expertise in human behavior and helping people personally and professionally.*
- *Having a positive influence and developing people in their work and their lives.*
- *Being a facilitator of change and self-motivation in others.*
- *Master abstract reasoning, flexibility, creativity, judgment, and logical problem-solving.*
- *Having an open-minded approach to handle people's situations with critical thinking.*

INTEGRATED MARKETING & COMMUNICATIONS

Keiser University's Bachelor of Science in Integrated Marketing and Communications trains professionals in planning and managing communication within the marketing process, public relations, and organizational, corporate, and institutional communication. They learn to handle different tools that allow them to understand market needs and consumer behavior to develop the most effective strategy, establish distribution channels, and determine the product's viability and positioning. Students will also learn to apply the theories and practices of marketing and communication in the workplace, both locally and globally.

Program objectives

- *Apply the fundamental concepts of communication theory and practice.*
- *Propose marketing strategies for organizations, considering a competitive and globalized environment.*
- *To know the specific characteristics of the digital consumer.*
- *Propose business marketing plans and projects for market development and promoting innovation and entrepreneurship.*



Bachelor of Arts in



ACCOUNTING

with concentration in International Accounting

OFFERED IN SPANISH

The Bachelor of Arts in Accounting provides unique skills needed in various areas of accounting such as: tax, auditing, management, cost, financial, governmental, and accounting information systems, as well as general business courses. The International Accounting Concentration is geared towards International Financial Reporting Standards (IFRS), designed to bring consistency to accounting language, practices, and statements, to help businesses and investors to make educated financial analyses and decisions.

Skills you will develop

- Prepare professionals with solid theoretical and practical bases related to the different areas of specialty within accounting.
- Identify problems of a financial accounting nature that will allow us to understand and analyze, from a financial, economic, social, and ethical perspective, the national and international financial accounting information system and solve problems.
- Acquire skills in accounting/tax and business computer applications.
- Understand the legal, regulatory and professional standards with accounting situations.

INFORMATION TECHNOLOGY MANAGEMENT

with concentration in **Web and Mobile Development**



OFFERED IN SPANISH

Keiser University's Bachelor of Science in Information Technology Management prepares students to be trained within the field of computer science focused on understanding, optimizing, and innovating business processes. Manage organizational operations, human resources, and IT services under service-level agreements based on impact analysis, risk management, and business continuity. As well as execute projects that allow a return on investment, consolidated in a single place and influencing the quality assurance of the process and product.



Skills you will develop

- *Train professionals capable of integrating and managing information and communication technologies that contribute to productivity and the achievement of organizations' strategic objectives.*
- *Know and manage large volumes of data, processing, and relationship to produce elaborated information that serves as a basis for decision-making.*
- *Learn how to design and implement IT security policies and measures within an organization.*



2-year Program



ASSOCIATE OF ARTS BUSINESS ADMINISTRATION

OFFERED IN SPANISH

The two-year Associate in Business Administration degree is designed to provide the technological and business skills required by modern businesses. This program has a duration of 2 years and seeks to provide the knowledge and managerial and critical thinking skills to its students to meet the various challenges encountered in the job market.

*The associate degree is equivalent to an accredited higher technical degree in the United States and qualifies the professional to work in the respective industry.

Program Objectives

- *Develop students' abilities to understand concepts, terms, and theories from the business world.*
- *Develop students' abilities to think critically and communicate effectively.*
- *Help students become more competent in analysis, decision making and management within a company.*

ASSOCIATE OF ARTS GRAPHIC ARTS & DESIGN

OFFERED IN SPANISH

The Associate program in Graphic Arts and Design at Keiser University builds upon interest in the visual arts, design, and communication to help students learn a variety of software applications and design principles to create successful audiovisual solutions.

Graphic artists and designers influence how people see the world, where people shop, how people learn, and what people remember. The pre-requisites for this program include a desire to learn, a willingness to work, and an open mind.

Job opportunities

- Editorial designer
- Web designer
- Advertising designer
- Creative director
- Product developer
- Art director
- Media artist
- Specialist in corporate identity
- Audiovisual production





STEPS TO ENROLL

<input type="checkbox"/>	Fill out the application format and pay US\$50.00 non refundable in application concept.
<input type="checkbox"/>	Complete the documentation required by admission process.
<input type="checkbox"/>	Fill our the Financial Aid documentation and complementary information. Complete entrance tests.
<input type="checkbox"/>	Accept and sign payment plans.
<input type="checkbox"/>	Deliver the application for living on campus and pay the reservation charges.
<input type="checkbox"/>	Pay the first installment of tuition, you will receive 5% of discount for prompt payment.
<input type="checkbox"/>	Register your classes.



POLICY OF TRANSFER CREDITS

Evaluation of Transfer Credits is subject to approval by the Dean of Academics. The courses must be similar in content and duration to those offered in the program for which an applicant has applied. Only courses listed on official transcripts receive permanent official transfer credit.

- A Transfer student must complete the final 25% (2 semester= 30 credits) of a program through the University. A minimum cumulative grade point average of 2.0 on a 4.0 scale for all college coursework.
- Only courses with a grade of "C" (70+ on a scale of 100) or higher are considered for transfer credit. Courses in a student major must meet the same general course objectives as Keiser University courses.
- Preliminary notification is presented, in most cases prior to enrollment.
- Students are responsible for having official transcripts sent to Keiser University from their former institution(s).
- College philosophies, objectives, and programs may vary and change from year to year. Therefore, Keiser University makes no blanket statement or promise of acceptance of credits from any other institution.
- Students must follow the process of credentializing to determine if their credits are coming from a US-equivalent regionally accredited institution



TRANSFER OF **CREDIT PROCEDURES**

The following procedure must be followed, prior to the official enrollment to evaluate transcripts received from other accredited institutions:

- No fees are required to submit a request for Evaluation of Transfer Credits.
- Submit an official transcript duly signed and sealed from a former institution. The transcript must be mailed directly to Keiser University by the previous institution.
- Submit official transcript and copy high school diploma.
- Submit Course descriptions duly signed and sealed from a former institution, for those successfully completed courses that parallel course content and duration of Keiser University courses.
- The Dean of Academics makes the final decision on accepted transfer credits from the received transcript.
- Transfer students are informed in writing of any credits accepted as transferable.
- Questions concerning transfer evaluations should be addressed to the Office of the Academic Dean a/o the Office of Academic Advisor.



ALUMNI RELATIONS

The mission of the Alumni Association is to connect alumni to the University and to each other, to provide valued services to members, and to support the Latin American Campus' mission of teaching and service by also promoting the continuous academic and professional advancements of our members. As an Alumni Association, we organize social events, and we keep you informed about job opportunities and developmental programs.

Sometimes it only takes that one connection to change a life. The department of Alumni Relations is the alumni resource for professional development, networking, and job-seeking. Have questions or feedback? Email Andrea Pizzi at andrea.pizzi@keiseruniversity.edu for all Alumni needs and doubts.





ACCREDITATION

Keiser University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097) to award Associate's Degrees, Bachelor's Degrees, Masters and Doctorates. Contact the Southern Association and Commission of Colleges and Universities at telephone number: 404-679-4500 for information related to accreditation of Keiser University.



The information contained in this informative material is based on the academic catalog of Keiser University and is subject to possible changes in accordance with curricular modifications.

KEISER UNIVERSITY

Telf. (505) 2535-2314
(505) 2278-6911

admissionslac@keiseruniversity.edu
www.keiseruniversity.edu.ni

