



# MBA

## Master of Business Administration

Online

### Keiser University's MBA

Keiser University's Master of Business Administration (MBA) develops the students' administrative and competitive skills necessary to effectively lead organizations in the 21st century with an international vision.

### Faculty

Keiser University has a qualified faculty with Ph.D's and DBA's and extensive professional experience that allows students to gain insight into the theory and practice of the business world.

### Language

Candidates can choose between Spanish or English

### Concentrations

- In Spanish:
  - International Business
  - Management
- In English:
  - Accounting
  - Health Services Administration
  - International Business
  - Management
  - Marketing
  - Technology Management

## Program Outline

### General Courses

- Advanced Decision Making
- Accounting for Decision Making or Advanced Financial Reporting and Accounting Concepts (for accounting area students)
- Financial Management
- Marketing Management
- Business Research Methods
- International Business
- Organizational Behavior
- Operations Management
- Managerial Economics
- Strategic Planning and Implementation

## Duration

Keiser University's MBA can be obtained in 24 to 30 months depending on the pace of the student.

## Accreditation

All programs at Keiser University, including its MBA program, are accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS\*)

The MBA at Keiser University is also accredited by the Association Council for Business Schools Programs (ACBSP). To know more about the ACBSP accreditation and its benefits please refer to its web page: [www.acbsp.org](http://www.acbsp.org)

## Objectives

Upon completion of this program, students are able to:

- Evaluate an organization's financial position through financial statement analysis and/or forecasting.
- Summarize and discuss the ethical and legal responsibilities of organizations.
- Apply selected methods of quantitative analysis to enhance business decisions.
- Compare economic environments and markets and their impact on business.
- Through a conceptual understanding, apply managerial leadership skills, marketing strategies and/or international business concepts, theory, and research to critically analyze and solve problems in unpredictable environments.
- Demonstrate professional communication skills in writing through organizing, thinking critically, and communicating ideas and information in documents and presentations.

## Why Keiser?

- USA MBA accredited by SACS\* and ACBSP
- Time flexibility
- Qualified and experienced faculty
- Interactive platform available 24/7
- Individual contact (15 students per class)
- Multinational networking with peers and professors

\*Keiser University está acreditada por la Comisión y Asociación del Sur de Colegios y Universidades (Commission on Colleges of the Southern Association of Colleges and Schools, 1866 Southern Lane, Decatur, Georgia 30033-4097) para otorgar los Títulos de Asociado, Licenciaturas (Bachilleratos), Maestrías y Doctorados. Contacte la Comisión y Asociación Sureña de Colegios y Universidades al número telefónico: 404-679-4500 para información relacionada a la acreditación de Keiser University.