

# Bachelor of Arts in Psychology



**KEISER**  
UNIVERSITY



# Undergraduate Programs

## *Latin American Campus*

### Bachelor's Degrees and Engineering Programs

#### **San Marcos (In English):**

- Business Administration
  - Concentrations: Management, Marketing, Finance, and International Business
- Management Information Systems
- Software Engineering
- Psychology
- Global Affairs and International Relations
- Integrated Marketing Communications
- Interdisciplinary Studies

#### **Managua (In Spanish):**

- Integrated Marketing Communications
- Psychology

### 2-Year Programs

- Business Administration
- Graphic Arts and Design

### Online Education

More than 50 online programs offered by the Latin American Campus and our online platform from Keiser University in the United States.

### Benefits



American Degree



Prestigious Faculty



Residential Campus in San Marcos



Successful Graduates



Safe and Multicultural Environment





PS

# Bachelor of Arts in Psychology

The Psychology curriculum provides extensive instruction in many facets of human behavior, mental processes, communication, research, and technical writing. Courses include forensic, sports, and positive psychology, as well as core subjects to prepare students for advanced academic programs. It emphasizes the relationship between neuroscience and behavior and the ethical and humane application of treatment in research projects.



## Learning Outcomes:

- Expertise in human behavior and the ability to help others personally and professionally.
- The ability to foster positive influence and support growth in others' lives and work.
- Skills to act as agents of change and self-motivation.
- Abstract thinking, flexibility, creativity, and logical problem-solving abilities.
- Critical thinking skills and an open mind to address human challenges effectively.



## Core Competencies



Understand ethical and humane treatment procedures concerning human behavior.



Learn technical writing skills in psychological research.



Gain knowledge of APA formatting in the field of psychology.



Understand how statistics and the scientific method are applied in this discipline.





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## Courses\*

### GENERAL EDUCATION REQUIREMENTS:

- Introduction to Psychology
- International Relations
- Professional Communication (Public Speaking)
- Introduction to Computers
- Microeconomics
- Macroeconomics
- Executive Writing I
- Executive Writing II
- World Literature
- College Algebra
- Statistics
- Intermediate Statistics
- Professional Writing
- Managerial Information Systems
- Interpersonal Communication
- Critical Thinking

### MAJOR REQUIREMENTS IN PSYCHOLOGY:

- Introduction to Cognitive Psychology
- Introduction to Experimental Psychology
- Professional Writing in Psychology
- Social Psychology
- Abnormal Psychology
- Counseling
- Child Psychology
- Health Psychology
- Research Methodology

- Marriage and Family
- Addictive Behaviors
- Death and Dying
- Interpersonal Conflict Constructs
- Sports Psychology
- Positive Psychology
- Adolescent Psychology
- Developmental and Aging Psychology
- Health Law and Ethics
- Leadership
- Organizational/Industrial Psychology
- Diversity Management
- Capstone Course in Psychological Studies



\* Some courses are subject to change by Keiser University's internal policies.



**Learn about**  
**human behavior!**





### Admission Requirements:

- Completed application form.
- Original high school transcripts for the last two years.
- Copy of high school graduation diploma.
- Logic test: Wonderlic.
- Copy of identification.
- Full-face photograph.

### Steps to enroll at Keiser University:

- 1 Complete the admission application form and pay the \$50 USD non-refundable application fee.
- 2 Submit all admission documents.
- 3 Complete the Financial Aid Package Application form with all required supporting documentation (if applicable).
- 4 Take the English and Math placement tests (required for English-language programs).
- 5 Accept and sign the payment plan.
- 6 Submit the dormitory application and reservation fee (required for San Marcos campus).
- 7 Pay the first installment or the full semester tuition to receive a 5% discount.
- 8 Register for classes.
- 9 Attend classes.

# KEISER UNIVERSITY

*Contact Us!*

**Admissions Office – Nicaragua**

UNO Gas Station, two blocks south, San Marcos, Carazo

Phone: (505) 2535-2314 / 2278-6911

