

# Bachelor of Arts in **Global Affairs** and International Relations





# Undergraduate Programs

## *Latin American Campus*

### Bachelor's Degrees and Engineering Programs

#### **San Marcos (In English):**

- Business Administration
  - Concentrations: Management, Marketing, Finance, and International Business
- Management Information Systems
- Software Engineering
- Psychology
- Global Affairs and International Relations
- Integrated Marketing Communications
- Interdisciplinary Studies

#### **Managua (In Spanish):**

- Integrated Marketing Communications
- Psychology

### 2-Year Programs

- Business Administration
- Graphic Arts and Design

### Online Education

More than 50 online programs offered by the Latin American Campus and our online platform from Keiser University in the United States.

### Benefits



American Degree



Prestigious Faculty



Residential Campus in San Marcos



Successful Graduates



Safe and Multicultural Environment



GAIR

## ***Bachelor of Arts in Global Affairs and International Relations***

The Bachelor of Arts in Global Affairs and International Relations provides a solid foundation in political theory, law, and international relations, with a strong emphasis on liberal arts and research. The specialized concentration in International Relations focuses on foreign policy, diplomacy, international organizations, and global dynamics.



### **Skills You Will Develop**

- Analytical mindset for understanding government, international relations, law, history, and politics.
- Advanced critical thinking skills.
- Excellent writing and oral communication.
- Ability to work effectively in teams and appreciate diverse perspectives.
- Ability to adapt to different cultures and environments.
- Problem-solving skills.
- Capacity to work well under pressure.



### **Learning Outcomes**



Understand differences between various economic and governmental systems.



Apply conceptual frameworks to political, economic, social, historical, legal, and philosophical principles in political science.



Gain insight into how population stress, natural resources, and environmental issues influence political dynamics.



Understand the political theories needed to analyze public policy and political actions.







GAIR

# Courses Requirements\*

## BASIC COURSES:

- Introduction to Political Science
- Introduction to Comparative Government and Politics
- International Relations
- Introduction to Political Theory
- U.S.–Latin American Relations
- Domestic and International Terrorism

## ADVANCED COURSES:

- Foreign Policy and the Middle East
- The Global Economy
- Topics in International Politics
- Environmental Policy
- U.S. Immigration Law

## ELECTIVE COURSES:

- Introduction to Public Policy
- Media and Politics
- The U.S. Presidency
- Voter Behavior and Public Opinion
- Religion and Politics
- Intergovernmental Relations

## UPPER DIVISION GENERAL EDUCATION REQUIREMENTS:

- Conflict Resolution
- Critical Thinking
- Intermediate Statistics

## INTERNATIONAL RELATIONS CONCENTRATION:

- U.S. Foreign Policy
- Terrorism and Public Security
- Women, Gender, and International Relations
- International Organizations
- Political Culture Seminars
- Undergraduate Research in International Relations

\* Some courses are subject to change by Keiser University's internal policies.

**Developing Leaders**

**for Global Impact!**





### Admission Requirements:

- Completed application form.
- Original high school transcripts for the last two years.
- Copy of high school graduation diploma.
- Logic test: Wonderlic.
- Copy of identification.
- Full-face photograph.

### Steps to enroll at Keiser University:

- 1 Complete the admission application form and pay the \$50 USD non-refundable application fee.
- 2 Submit all admission documents.
- 3 Complete the Financial Aid Package Application form with all required supporting documentation (if applicable).
- 4 Take the English and Math placement tests (required for English-language programs).
- 5 Accept and sign the payment plan.
- 6 Submit the dormitory application and reservation fee (required for San Marcos campus).
- 7 Pay the first installment or the full semester tuition to receive a 5% discount.
- 8 Register for classes.
- 9 Attend classes.

# KEISER UNIVERSITY

*Contact Us!*

**Admissions Office – Nicaragua**

UNO Gas Station, two blocks south, San Marcos, Carazo  
Phone: (505) 2535-2314 / 2278-6911

